



Better Together

CUSTOMIZED MEMBERSHIP
FOR EVERY BUSINESS.

THE CALGARY CHAMBER OF COMMERCE IS AN INDEPENDENT, MEMBER-FOUNDED AND FUNDED ORGANIZATION THAT HAS BEEN SOLELY DEDICATED TO SUPPORTING THE BUSINESS COMMUNITY SINCE 1891.

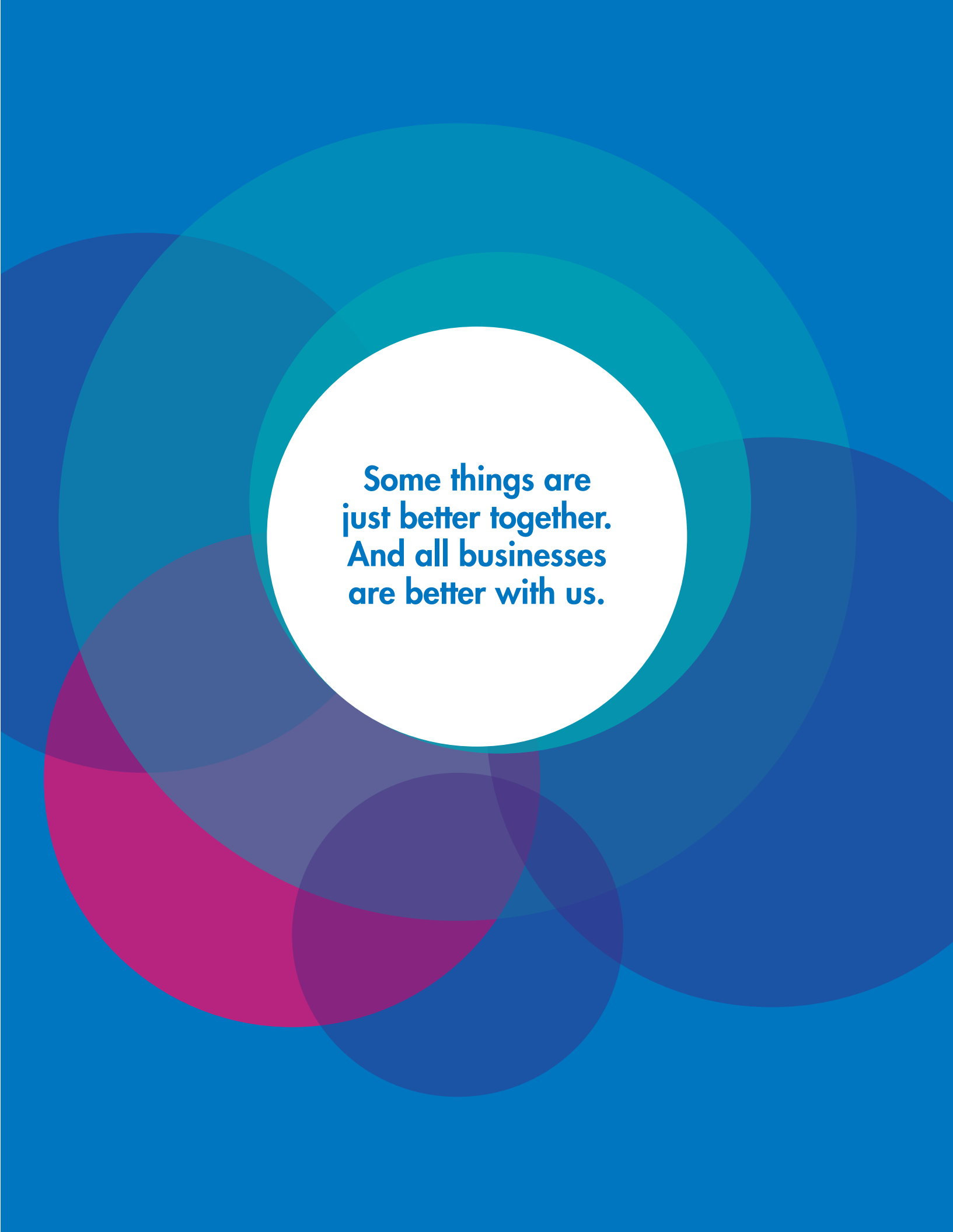
Chamber members power Calgary, fueling the growth that drives our city and our economy. Together, we make Calgary one of the best places in the world to live and work, and together, we work to ensure Alberta is **the** place to do business: a place abundant with capital, talent, and opportunity to drive the economy of today and tomorrow.

Being a Chamber member gives you access to a powerful network of mutual support. Whether you are looking for resources to help your business grow, additional services, a seat at the table with government, or simply a sense of belonging in a larger community, you'll find it here. As part of the Chamber,

you expand your network and play a role in shaping the future of business in Calgary, because we are dedicated to your long-term success.

A Chamber membership serves as the common thread and connector between sectors, quadrants of Calgary, and businesses of all sizes. Through a blend of inclusivity, connection, knowledge, and advocacy, we support our members as they create impact and shape the possibilities of tomorrow. Together, we can strengthen the power and resiliency of Calgary's business community.

We're better together.



Some things are
just better together.
And all businesses
are better with us.



Crave CUPCAKES - MEMBER SINCE 2022



What we offer

MEMBER PERKS PROGRAM

Being part of the Chamber community helps keep your hard-earned money where it belongs – in your pocket! Like you, we are focused on the bottom line and helping your business succeed, and our Member Perks Program offers discounts for you, your employees, and your business. With new discounts added regularly, our exclusive Member Perks Program will maximize the value of your membership and pass those savings onto your business and your employees.

The Calgary Chamber utilizes, almost exclusively, member businesses and services for our own operational needs. We aren't only dedicated to saving you money, we also support our members by purchasing goods and services or featuring your business and brand at one of our many Chamber events.

TO LEARN MORE, VISIT:

calgarychamber.com/membership >

The Chamber not only provides discounts for your business, it also enables you to provide discounts to your Chamber community. To join our Member Perks Program and offer a discount, email: membership@calgarychamber.com.

MEMBER TRAINING AND PROGRAMS

To support the depth and diversity of our member community, the Calgary Chamber is proud to offer member-exclusive training and program offerings to support you and your business. Whether you are looking to strengthen your leadership skills or learn how to build an inclusion, diversity, equity, and accessibility informed culture, the Chamber offers training and programs that will meet your personal and organizational development needs.

New training and programs are offered throughout the year.

TO LEARN MORE, VISIT:

calgarychamber.com/programs >

EVENTS

One of the best ways to engage with the Calgary Chamber is at one of our events. We are proud to have an extremely active presence in the business community and offer regularly scheduled events. By delivering meaningful experiences for our members, timely and informative content, and partnering with other organizations to further connection, Chamber events build community and allow you to cultivate purposeful relationships.

Each level of Calgary Chamber membership includes event credits that give you the flexibility to decide when and where you join us, and all members get exclusive rates for all Chamber events.

TO LEARN MORE ABOUT CALGARY CHAMBER EVENTS VISIT:

calgarychamber.com/events >

SUBSCRIBE TO OUR PULSE NEWSLETTER AT:

calgarychamber.com/subscribe >

SPONSORSHIP

Whether you are looking to build your company's brand and presence, attract your target market, leverage lead development, or position yourself as a community leader, the Calgary Chamber is the perfect platform to grow your company's influence in the business community. Partnering with the Chamber will amplify your brand and allow you to take advantage of our highly publicized event schedule, boosting your business's community influence. We work directly with our partners to meet your company's unique vision and needs and can tailor sponsorship packages to deliver the highest possible value, and best collaboration experience.

Sponsorship with the Calgary Chamber supports the growth and strength of a resilient business community. To sponsor an event, or inquire about a customized partnership, contact sponsorships@calgarychamber.com.

TO LEARN MORE VISIT:

calgarychamber.com/sponsorship >





"We joined the Calgary Chamber of Commerce because we wanted to connect with other like-minded small businesses. We knew the Chamber would be the place to connect us, but more importantly advocate on our behalf when we needed them. To us, our Chamber membership is another tool in our toolbelt to help us grow. Another organization in our corner, rooting us on, and helping us grow."

CONNOR CURRAN, FOUNDER AND CHIEF
LAUNDRY FOLDER, **LOCAL LAUNDRY**

Making your voice heard.

A strong business community is the foundation for a strong city and economy. One of the most livable cities in North America, the Calgary Chamber plays an active role advocating on behalf of businesses at all levels of government. By regularly convening the business community to learn about the issues that matter most, we inform policy change at the municipal, provincial, and federal level.

As an independent, non-partisan organization, founded and funded by Calgary's business community, we advocate for policy that drives business growth, reduces the cost of doing business, provides a clear and consistent regulatory framework, promotes vibrancy, and delivers outcomes that benefit you and your business.

We work directly with you to ensure our advocacy reflects what's top of mind for your business, developing solutions-oriented ideas on how to ensure Calgary is a magnet for capital and talent.

TO LEARN MORE, AND TO ENGAGE WITH US VISIT:

calgarychamber.com/overview-advocacy >



LOCAL LAUNDRY - MEMBER SINCE 2021

POLICY & ADVOCACY

Build members receive access to resources that are essential to growing your business, including access to the Chamber community, comprehensive group benefits, opportunities to profile your company, and valuable networking and connection opportunities.

BUILD YOUR BRAND

- Website directory listing
- One issue per year of advertising in Pulse weekly newsletter
- Two social posts per year promoting your organization
- One company-produced profile video shared across platforms per year
- Blog post featuring new members
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

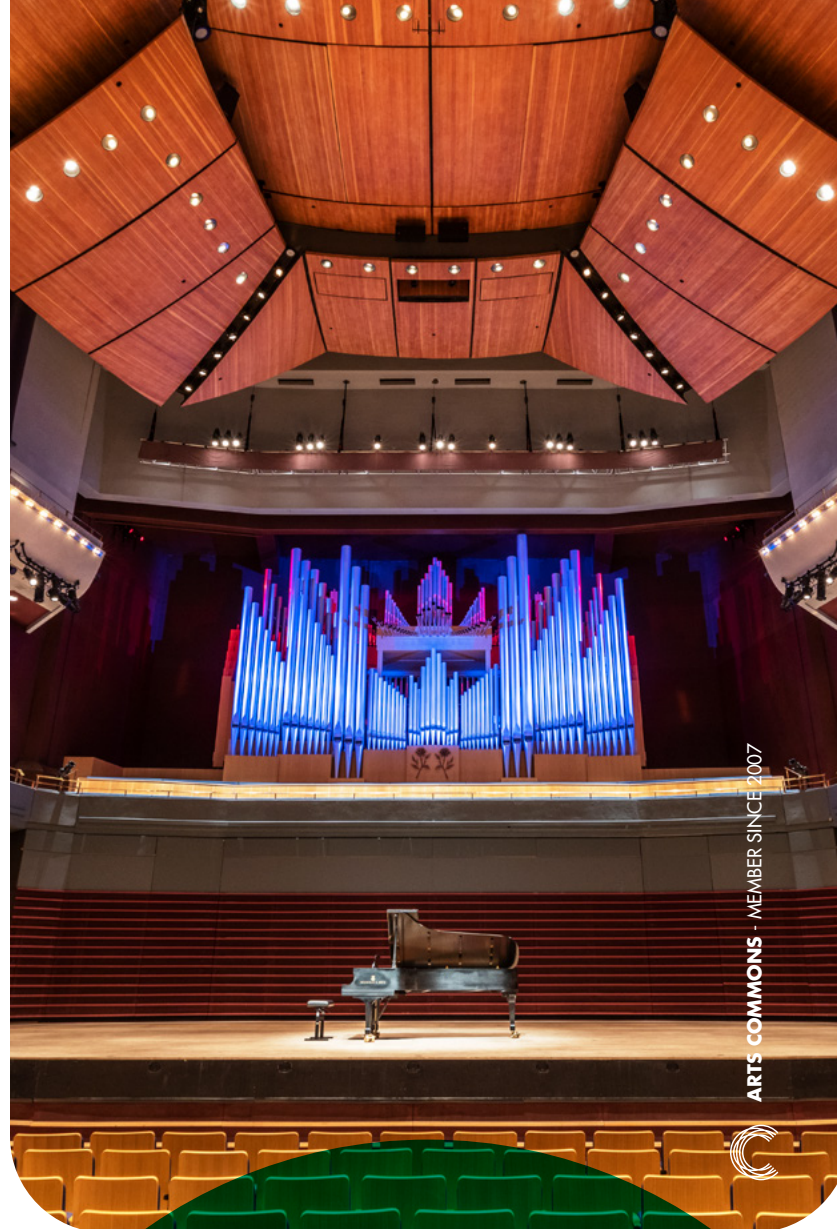
- 225 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in industry roundtables (based on availability)

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to two employees per year)



"Arts Commons is at the ready to help reimagine what the future of Calgary feels, looks, and sounds like. But we can't do it alone. It is because of our involvement with the Calgary Chamber that we are able to join forces, find synergies, and align ambitions with other like-minded visionaries who want the same for our city—regardless of sector and industry."

ALEX SARIAN, PRESIDENT & CEO
ARTS COMMONS

Connect members gain access to valuable networking and professional development opportunities throughout the year. Grow your network and build meaningful relationships while amplifying your brand and empowering your team.

BUILD YOUR BRAND

- Website directory listing
- One week of advertising on Calgary Chamber website two times per year
- Two issues per year of advertising in Pulse weekly newsletter
- Three social posts per year promoting your organization
- Opportunity to apply to submit content for a blog post
- One company-produced profile video shared across platforms per year
- Blog post featuring new members
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 575 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in industry roundtables (based on availability)



ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to three employees per year)

Accelerate members are in a key growth phase of their business and benefit from increased connection and access to resources. This tier provides more access to networking and marketing opportunities, allowing you to increase your brand awareness and amplify your impact in the community.

BUILD YOUR BRAND

- Website directory listing
- One week of advertising on Calgary Chamber website three times per year
- Three issues per year of advertising in Pulse weekly newsletter
- Four social posts per year promoting your organization
- Opportunity to apply to submit content for a blog post
- One company-produced profile video shared across platforms per year
- Blog post featuring new members
- Social post featuring new member profile
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 850 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in industry roundtables (based on availability)
- Private meeting once per year with Calgary Chamber policy team upon request

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to four employees per year)



"Becoming a more active member of the Calgary Chamber of Commerce has helped us move towards our business goals in many ways. The networking opportunities have been unparalleled, giving us access to a wide range of business owners and decision-makers in the city. Our Chamber membership has allowed us to be in the room to hear directly from policymakers and industry leaders."

KÄTHE LEMON, PRESIDENT, CO-OWNER
REDPOINT MEDIA GROUP



Champion members are leaders in the business community and contribute by shaping the Chamber's policy efforts and connecting with senior leaders and decision makers from across the city.

BUILD YOUR BRAND

- Website directory listing
- One week of advertising on Calgary Chamber website three times per year
- Three issues per year of advertising in Pulse weekly newsletter
- Five social posts per year promoting your organization
- Opportunity to apply to submit content for a blog post
- One company-produced profile video shared across platforms per year
- Logo featured weekly in Pulse newsletter
- Logo featured on Calgary Chamber website
- Blog post featuring new members
- Social post featuring new member profile
- Annual member spotlight in Pulse newsletter
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

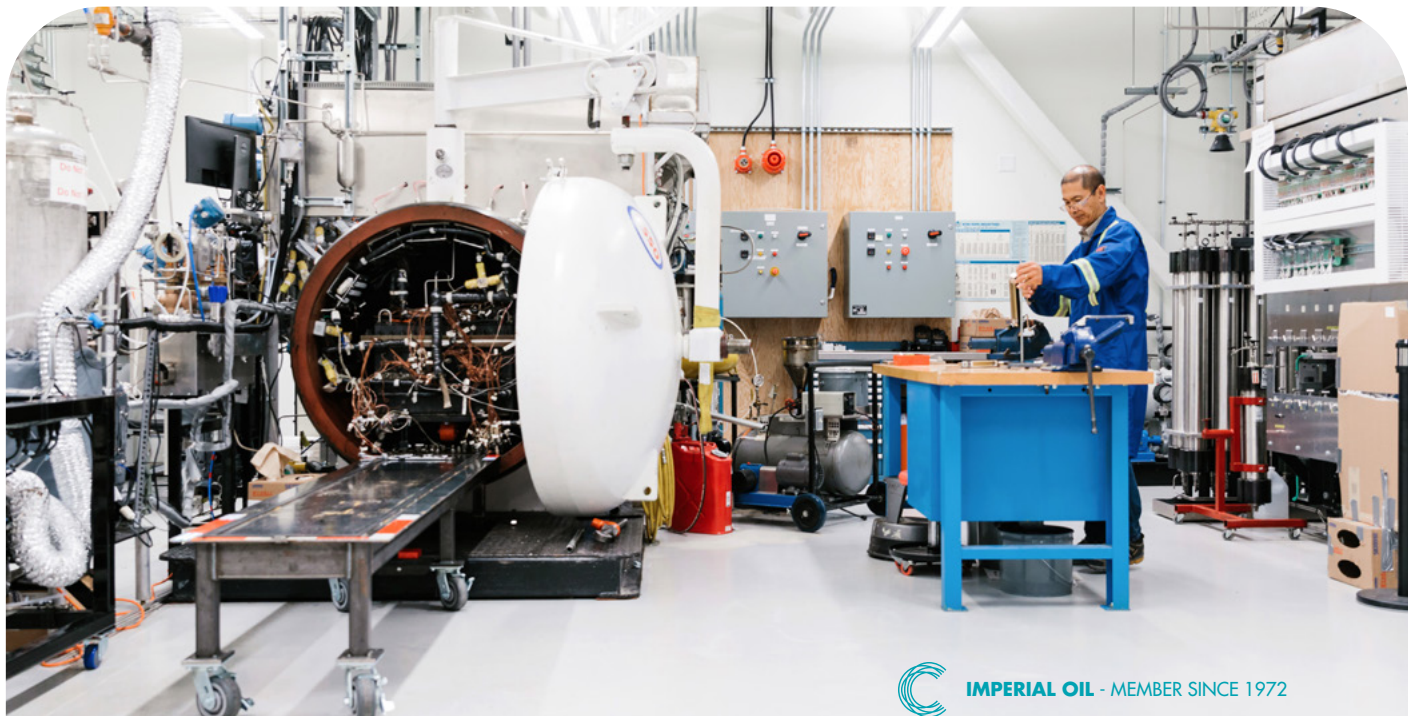
- 1,200 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Invitation to exclusive Business Leaders reception with government (additional fees may apply)
- Opportunity to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in policy roundtables with government (based on availability)
- Invitation to participate in industry roundtables (based on availability)
- Private meetings two times per year with Calgary Chamber policy team upon request
- One private meeting with the Calgary Chamber CEO (based on availability)

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to six employees per year)



 **IMPERIAL OIL** - MEMBER SINCE 1972

Prestige members are advocates and leaders in the business community that support and advance economic prosperity in Calgary. Members in this tier receive special recognition by the Chamber as a leader in making Calgary a better place to live and work for all.

BUILD YOUR BRAND

- Website directory listing
- One week of advertising on Calgary Chamber website four times per year
- Four issues per year of advertising in Pulse weekly newsletter
- Five social posts per year promoting your organization
- Opportunity to apply to submit content for a blog post
- One company-produced profile video shared across platforms per year
- Logo featured weekly in Pulse newsletter
- Logo featured on Calgary Chamber website
- Blog post featuring new members
- Social post featuring new member profile
- One dedicated mailer per year to Calgary Chamber distribution list
- Annual Member spotlight in Pulse newsletter
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 2,000 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Invitation to exclusive Business Leaders reception with government (additional fees may apply)
- Opportunity to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in policy roundtables with government
- Invitation to participate in industry roundtables
- Private meetings three times per year with Calgary Chamber policy team upon request
- One private meeting with the Calgary Chamber CEO

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to six employees per year)



 "The Calgary Chamber continuously drives innovation in our city and is great at promoting collaboration between all organizations in both the private and public sectors. Having this community of stakeholders at the Chamber is not only key for advancing the technology industry in Alberta, but also for driving strong business growth for us at Rogers Communications, and helps keep Calgary top-of-mind as a world-class city for commerce and investment."

LARRY GOERZEN, REGIONAL PRESIDENT
ROGERS COMMUNICATIONS AND
SENIOR VICE PRESIDENT SALES
ROGERS BUSINESS

Purpose partners are cornerstones in the business community and are aligned with the Chamber's objective to strengthen the power and resiliency of our city and economy. Members at this tier are thought leaders and work to unite the business community under one voice, understanding the strength of the Calgary network and championing that we are better together.



BUILD YOUR BRAND

- Website directory listing
- One week of advertising on Calgary Chamber website five times per year
- Five issues per year of advertising in Pulse weekly newsletter
- Five social posts per year promoting your organization
- Opportunity to apply to submit content for a blog post
- One company-produced profile video shared across platforms per year
- Logo featured weekly in Pulse newsletter
- Logo featured on Calgary Chamber website
- Blog post featuring new members
- Social post featuring new member profile
- Two dedicated mailers per year to Calgary Chamber distribution list
- Annual member spotlight in Pulse newsletter
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 3,200 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Invitation to exclusive Business Leaders reception with government (additional fees may apply)
- Invitation to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in policy roundtables with government
- Invitation to participate in industry roundtables
- Private meetings four times per year with Calgary Chamber policy team upon request
- Up to two private meetings with the Calgary Chamber CEO

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to six employees per year)

Entrepreneurs and small growing companies benefit from access to an array of resources, including comprehensive employee and group benefits, impactful programming, and networking opportunities to make invaluable connections. Your Chamber membership level can scale with your business.

Startup memberships are for fledgling companies within their first two years of operation, allowing them to join the Chamber network and advance to other membership tiers as their business grows.

BUILD YOUR BRAND

- Website directory listing
- One issue per year of advertising in Pulse weekly newsletter
- One social post per year promoting your organization
- One company-produced profile video shared across platforms per year
- Blog post featuring new members
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 200 event credits
- Member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to take part in policy roundtables with Calgary Chamber policy team
- Invitation to participate in industry roundtables (based on availability)

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator
- Discount pricing for all Chamber event
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to two employees per year)





This membership level is for sole proprietors or individuals, such as retirees, independent contractors, and individuals within larger organizations who want more personal engagement with the Calgary Chamber and the business community. Individual members have direct access to the benefits that come with being a member, including access to member events, Canada's #1 employee benefits plan, and marketing that will grow your personal network.

BUILD YOUR BRAND

- Website directory listing
- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 200 event credits
- Member rates for all events
- Free member ticket to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator
- Discount pricing for all Chamber events
- Discounted or free access to exclusive training and programs
- Discounted access to document certification services
- Professional headshot (based on availability, up to one per year)

Students who join the Chamber network get access to meaningful benefits, including a professional headshot, opportunities to attend events, and the ability to build a network of connections that will be a foundation that endures into their careers.

BUILD YOUR BRAND

- Complimentary 1-hour grant consultation per year
- Access to complimentary grant information sessions
- Access to grant support (fees apply)

GROW YOUR NETWORK

- 50 event credits
- Member rates for all events
- Free member ticket to Chamber Fest, our biggest networking event of the year
- Subscription to our weekly newsletter Pulse and publication Business in Calgary

EXPAND YOUR INFLUENCE

- Invitation to participate in Calgary Chamber's survey community

ORGANIZATIONAL ENGAGEMENT AND BENEFITS

- Access to Member Perks Program
- Access to BOOM discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator
- Discount pricing for all Chamber events
- Professional headshot (based on availability, once per membership lifetime)



MEMBERSHIP
AT A GLANCE

	PURPOSE	PRESTIGE	CHAMPION	ACCELERATE	CONNECT	BUILD	STARTUP *	INDIVIDUAL	STUDENT
ACCESS TO CHAMBERS PLAN GROUP BENEFITS	•	•	•	•	•	•	•	•	•
DIRECTORY LISTING ON OUR WEBSITE	•	•	•	•	•	•	•	•	•
ACCESS TO MEMBER PERKS PROGRAM	•	•	•	•	•	•	•	•	•
DISCOUNTED ACCESS TO DOCUMENT CERTIFICATION SERVICES	•	•	•	•	•	•	•	•	•
COMPLIMENTARY 1-HOUR GRANT CONSULTATION AND ACCESS TO GRANT INFORMATION SESSIONS	•	•	•	•	•	•	•	•	•
ACCESS TO BOOM DISCOUNTS	•	•	•	•	•	•	•	•	•
DISCOUNTED ACCESS TO EXCLUSIVE PROGRAMS	•	•	•	•	•	•	•	•	•
ADVERTISING ON CHAMBER WEBSITE	5 weeks	4 weeks	3 weeks	3 weeks	2 weeks				
ADVERTISING IN THE CHAMBER PULSE NEWSLETTER	5 issues	4 issues	3 issues	3 issues	2 issues	1 issue	1 issue		
SOCIAL POST PROMOTING YOUR ORGANIZATION	5/ year	5/ year	5/ year	4/ year	3/ year	2/ year	1/ year		
COMPANY-PRODUCED PROFILE VIDEO SHARED ACROSS PLATFORMS	1/ year	1/ year	1/ year	1/ year	1/ year	1/ year	1/ year		
LOGO FEATURED IN CHAMBER PULSE NEWSLETTER WEEKLY	•	•	•	•	•	•	•	•	•
LOGO FEATURED ON CALGARY CHAMBER WEBSITE	•	•	•	•	•	•	•	•	•
BLOG POST ANNOUNCING NEW MEMBERS	•	•	•	•	•	•	•	•	•
PROFESSIONAL HEADSHOT FOR EMPLOYEES (BASED ON AVAILABILITY)	6/ year	6/ year	6/ year	4/ year	3/ year	2/ year	2/ year	1/ year	1
OPPORTUNITY TO APPLY TO SUBMIT CONTENT FOR A BLOG POST	•	•	•	•	•	•	•	•	•

*Startup memberships are available to companies within their first two years of operation.

MEMBERSHIP
AT A GLANCE

	PURPOSE	PRESTIGE	CHAMPION	ACCELERATE	CONNECT	BUILD	STARTUP *	INDIVIDUAL	STUDENT
EVENT CREDITS (1 CREDIT HAS A \$1 VALUE)	3,200	2,000	1,200	850	575	225	200	200	50
MEMBER RATES TO ALL EVENTS	•	•	•	•	•	•	•	•	•
FREE MEMBER TICKETS TO CHAMBER FEST	•	•	•	•	•	•	•	•	•
SUBSCRIPTION TO CHAMBER PULSE AND BUSINESS IN CALGARY	•	•	•	•	•	•	•	•	•
DEDICATED MAILER TO OUR DISTRIBUTION LIST	2/ year	1/ year							
MEMBER SPOTLIGHT IN CHAMBER PULSE NEWSLETTER	•	•	•	•	•	•	•	•	•
INVITATION TO PARTICIPATE IN THE CHAMBER'S SURVEY COMMUNITY	•	•	•	•	•	•	•	•	•
INVITATION TO EXCLUSIVE BUSINESS LEADERS RECEPTION WITH GOVERNMENT (ADDITIONAL FEES MAY APPLY)	•	•	•	•	•	•	•	•	•
OPPORTUNITY TO TAKE PART IN POLICY ROUNDTABLES WITH CHAMBER POLICY TEAM	•	•	•	•	•	•	•	•	•
INVITATION TO PARTICIPATE IN POLICY ROUNDTABLES WITH GOVERNMENT	•	•	•	•	•	•	•	•	•
INVITATION TO PARTICIPATE IN INDUSTRY ROUNDTABLES (BASED ON AVAILABILITY)	•	•	•	•	•	•	•	•	•
PRIVATE MEETINGS WITH CHAMBER POLICY TEAM UPON REQUEST	4/ year	3/ year	2/ year	1/ year					
OPPORTUNITY FOR A 1:1 MEETING WITH THE CHAMBER OF COMMERCE PRESIDENT & CEO (BASED ON AVAILABILITY)	2/ year	1/ year	1/ year						
	\$50,000	\$25,000	\$10,000	\$5,500	\$2,000	\$750	\$500	\$500	\$50

SPECIAL OFFERS

- Renew your membership before it expires and receive an extra 10% event credits!
- Registered charities and Alberta-based non-profits can select any membership level and receive a 15% discount off the membership rate.

TO LEARN MORE, VISIT:

calgarychamber.com/membership >

BOOM Member Benefits

Experience the ultimate benefit as a member of the Calgary Chamber of Commerce with BOOM, Western Canada’s leading employee rewards program. This exciting partnership introduces exclusive savings for you and your team, transforming everyday purchases into exceptional deals.

Join thousands already benefitting from BOOM’s extensive network and explore over 100 offers from top retailers with new deals continually added. Whether shopping in-store or online, BOOM streamlines savings across a wide range of categories.

This collaboration not only enhances personal savings but also empowers employers with a valuable tool to elevate employee engagement and satisfaction. Calgary Chamber members can now enjoy discounted travel, accommodations, electronics, apparel and more, all from renowned retail brands. Say farewell to full-price purchases and hello to incredible savings!

AS A MEMBER, ENJOY A VARIETY OF EXCLUSIVE DEALS:

- **Travel More, Spend Less:** Enjoy exclusive savings on flights and car rentals.
- **Home & Auto Insurance:** Access special rates for peace of mind.
- **Stay & Relax:** Benefit from reduced rates on accommodations.
- **Electronics:** Get discounts on the latest gadgets and devices.
- **Health & Wellness:** Prioritize your well-being with great deals.

Whether you’re a small business owner seeking to enhance employee benefits or an individual looking to stretch your budget further, our partnership with BOOM offers unmatched value. Don’t miss out on these exclusive savings and the chance to provide rewards to you, your employees and your business. Become a member today and start enjoying the benefits right away!

Calgary Chamber members receive exclusive savings to advertise on the BOOM platform and offer a product.

TO LEARN MORE ABOUT BOOM MEMBER BENEFITS, VISIT:

calgarychamber.com/BOOM >



“By partnering with the Calgary Chamber, member companies can now extend valuable benefits of preferred pricing and discounts to all their employees, driving loyalty and engagement. This initiative ensures deeper community engagement and active participation, allowing member companies to get even more value out of their Chamber membership.”

LAUREEN REGAN, PRESIDENT
BOOM GROUP INC.

Activations to BOOM member benefits are dependent on your Calgary Chamber membership level. Here is how many activations you are allotted, based on your membership:

- Purpose | Unlimited
- Prestige | 5,000
- Champion | 2,000
- Accelerate | 500
- Connect | 150
- Build | 50
- Startup | 5
- Student | 1
- Individual | 1

Chambers Plan

All Chamber members get access to Canada’s #1 group benefits plan for business – Chambers Plan. Chambers Plan is Canada’s leading group benefit plan for 1 to 50 employees and its group insurance and employee benefits are currently enjoyed by 30,000 Canadian businesses.

Chambers Plan is the simple, stable, smart choice for business, combining accessibility, flexibility, and the stability of pooled benefits. Firms choose Chambers Plan year after year because it offers unsurpassed value and customer service, helping you attract and keep top talent, protect you and your employees and improve your bottom line.

COMPREHENSIVE BENEFITS

EXTENDED HEALTH CARE

- Prescription drugs
- Ambulance
- Eye examinations
- Emergency travel health care
- 24-hour medical support
- Special services like massage therapy, chiropractory and physiotherapy

DISABILITY COVERAGE

If ever you’re unable to work, it’s reassuring to know you’ve got support in place to help protect your family and finances.

EMPLOYEE ASSISTANCE PROGRAM

It’s nice knowing that caring, professional counselling support is available whenever you, your staff or loved ones need it.

DENTAL CARE

- Cleanings
- X-rays
- Extractions
- Major services
- Orthodontics for businesses with 10+ employees

CRITICAL ILLNESS

Nobody ever wants to receive a life-altering diagnosis, but if you do, Chambers Plan is there with a lump sum payment of up to \$50,000.

HEALTH CARE SPENDING ACCOUNT

It’s awesome having the flexibility (and cash) to top up your benefits or pay for eligible expenses that are outside your plan.

TO LEARN MORE ABOUT CHAMBERS PLAN, VISIT:

calgarychamber.com/chambers-health-insurance-plan >





"As a small business owner networking is a critical opportunity for me to meet new clients and stay engaged with the community. As a Calgary Chamber member, I value the quantity and quality of events offered for Chamber members; they are meaningful opportunities to connect with my peers while hearing from engaging and sought-after speakers."

MELISSA CAOQUETTE
MELISSA CAOQUETTE CONSULTING



 CONFLUENCE YYC EVENT SERIES 2023

Calgary Chamber Membership Top Ups

CALGARY CHAMBER MEMBERSHIP TOP UPS

Engaging with the Calgary Chamber network has never been easier. Whether you're a business looking to promote your company and strengthen your brand, you have a meaningful story to share, or you want to connect with like-minded individuals, the Chamber has a solution for you.

To take advantage of any Chamber top ups, contact membership@calgarychamber.com.

PURCHASING EVENT CREDITS (MEMBERS ONLY)

Calgary Chamber members have the flexibility to use their event credits in whatever way makes the most sense for their business. Event credits can be managed by logging into the Member Portal from the calgarychamber.com homepage.

Event credits have a one credit for \$1 of value. To boost event credits on your membership account, contact: membership@calgarychamber.com.

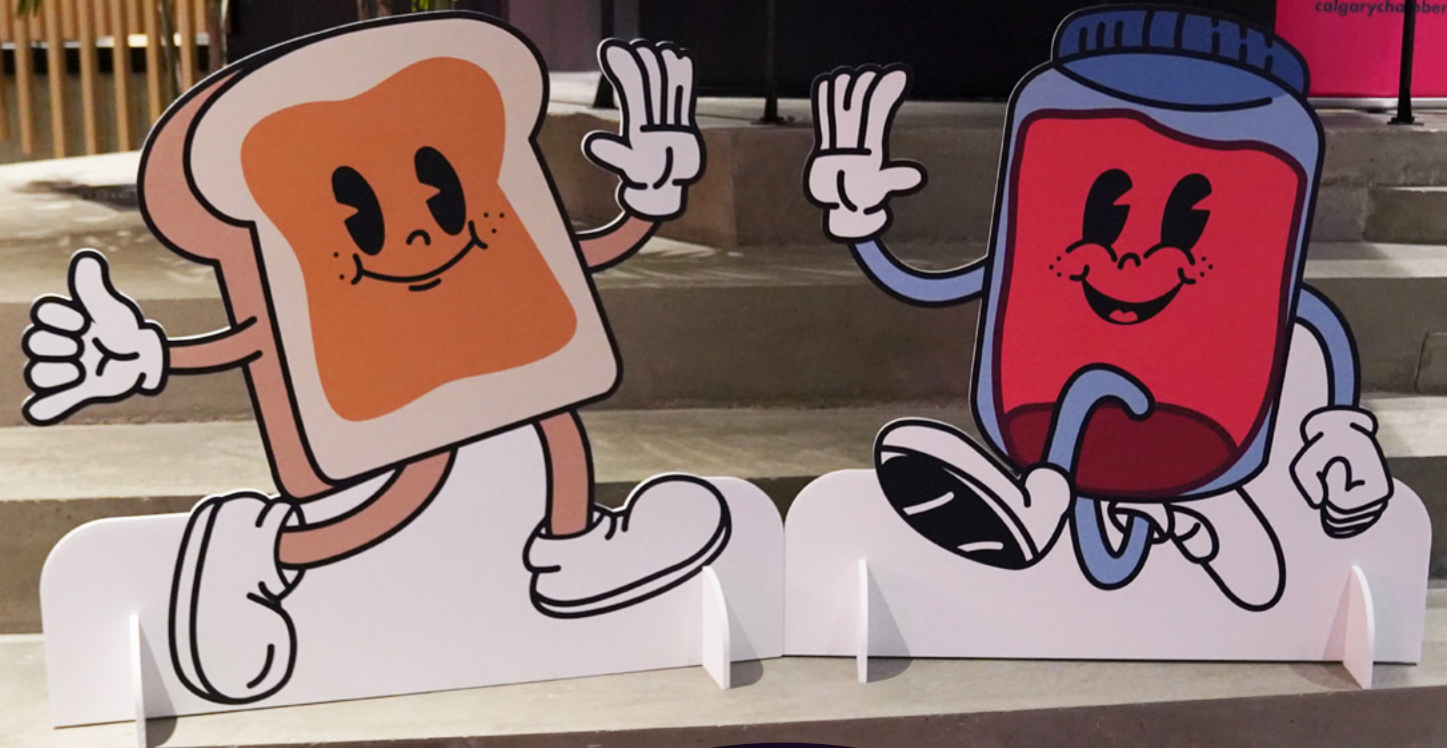


WJ AGENCY
- MEMBER SINCE 2015



Better together.

calgarychamber.com



"WJ Agency has been fortunate to tap into a vibrant network of leaders and innovators from many industries and sectors – all thanks to the Calgary Chamber. Their support has enabled us to seize opportunities, make lasting connections and shape our company's trajectory in a dynamic market. It's a true partnership we see lasting well into the future."

RYAN TOWNEND, CEO
WJ AGENCY

Membership+

With Membership+, maximize your Chamber membership and gain access to a suite of additional benefits to support your business. Whether you seek personalized support to explore grant opportunities, a boardroom for your next workshop or speaking remarks at an upcoming event, Membership+ provides benefits that suit you, your business and your budget.

GRANT SERVICES

As a Chamber member, take advantage of a one-hour complimentary grant consultation per year. Meet with our team for personalized information identifying opportunities and avenues for suitable and applicable grants for your organization. Members also gain access to exclusive complimentary grant information sessions and additional fee-based grant support, where our team can provide personalized consulting and application assistance, helping you and your organization apply for grants.

FOR MORE INFORMATION ON GRANT SERVICES, VISIT:

calgarychamber.com/grants >

ROOM RENTALS

Need a space to have your next meeting? Want to spend more time in the heart of Calgary's business community at the Calgary Chamber office? The Chamber is now offering room rentals to members, with full technical capabilities to run presentations and host virtual meetings.

FOR MORE INFORMATION ON ROOM RENTALS, VISIT:

calgarychamber.com/room-rentals >

SPEAKING REMARKS

If you're looking for an impactful speaker, consider reaching out to have Deborah Yedlin, President and CEO of the Calgary Chamber of Commerce, for your event. Deborah is well-versed in a variety of business, economic and policy-related topics and can support various speaking engagements including keynotes, AGMs, conferences, panels and roundtables.

Email media@calgarychamber.com to learn more.

DOCUMENT CERTIFICATION

We help you certify your documents with ease so you can move your business forward.

Our services encompass vital international trade documentation, such as Certificates of Origin to confirm that goods exported from Canada are locally made or processed, aiding customs in duty determination. We also manage commercial invoices, essential for customs declarations during cross-border trade, as well as certification for letters for Business Visas, assisting companies in justifying overseas employee travel—ensuring smooth and compliant international business transactions.

SERVICE:	MEMBER COST	NON-MEMBER COST
Online	\$30	\$60
Scheduled In-Person	\$40	\$80
Walk-In In-Person	\$50	\$100

FOR MORE INFORMATION ON DOCUMENT CERTIFICATION, VISIT:

calgarychamber.com/document-certification >



 BRIGHT WIRE LEADERSHIP - MEMBER SINCE 2024

Leadership Growth

In partnership with our Leadership Pillar Partner, Bright Wire Leadership, the Chamber is offering two unique opportunities to business owners and leaders, to fuel the development of the entire business community.

LEADERSHIP FORUM

Leadership Forum brings together experienced and emerging business leaders for collaborative learning, knowledge sharing and mutual growth. Exclusive to Calgary Chamber members, participants will harness the expertise of seasoned leaders and enhance their decision-making capabilities, strategy formulation skills, leadership development capabilities and overall business leadership agility. Leadership Forum provides a confidential and in-person monthly meeting for leaders to engage in meaningful discussions with peers, guided by distinguished master facilitators and professional coaches with Bright Wire Leadership.

TO LEARN MORE, VISIT:

calgarychamber.com/leadership >

POWER HOURS

Bright Wire's Power Hour webinars are free and exclusive to Chamber members. These are one-hour, high-impact micro-learning modules featuring relevant, timely and customizable leadership development topics. Used to build insight, awareness and confidence in capability development, Power Hours create interactive and engaging learning experiences that are transformative, rather than simply informative. Participants learn, practice and act on the learning, and leave with immediately applicable tools and resources.

Advertising

CALGARYCHAMBER.COM

As a leading voice in Calgary’s business community, advertising on the Calgary Chamber website puts your ad in front of a diverse audience, including leaders, decision-makers, and policy advocates. Whether you are trying to increase brand awareness, promote an upcoming event, or share compelling news, advertising on our website is guaranteed to amplify your message.

MEMBER RATES:	NON-MEMBER RATES:
1 week: \$150	1 week: \$350
4 weeks: \$450	4 weeks: \$1,000
8 weeks: \$750	

CHAMBER PULSE NEWSLETTER

Pulse is the Calgary Chamber’s weekly newsletter, developed to provide its 10,000+ subscribers with timely and relevant business information. With a 25% engagement rate, our newsletter shares information about our members, Chamber events, policy issues, business resources, and timely and relevant news. Pulse is effective outreach to a broad audience to amplify your brand, an upcoming event, or engaging information.

MEMBER RATES:	NON-MEMBER RATES:
1 week: \$300	1 week: \$650
4 weeks: \$1,000	4 weeks: \$2,100
8 weeks: \$1,800	

SOCIAL MEDIA

Social media is a powerful tool for any business. Advertising on the Calgary Chamber’s social media accounts allows you access to an established following of community and industry professionals in Calgary and beyond. With tens of thousands of followers across our platforms, advertising through the Chamber’s social network is perfect to quickly and efficiently showcase an event or brand to our ever-growing ecosystem.

MEMBER RATES:	NON-MEMBER RATES:
X/Twitter post: \$300	X/Twitter post: \$650
LinkedIn post: \$250	LinkedIn post: \$575
Instagram post: \$175	Instagram post: \$400
Facebook post: \$175	Facebook post: \$400

- Please contact membership@calgarychamber.com for:
- Ad specifications, including artwork
 - Customized packages, including grouping channels
 - Questions about timing and availability across advertising channels



 “Joining the Calgary Chamber of Commerce not only connects you to the heartbeat of Alberta’s thriving business community but also places you at the forefront of innovation and collaboration. As members, we are uniquely positioned to leverage the dynamic energy sector, driving economic growth and ensuring sustainability. Our partnership with the Chamber fosters a vibrant network of support, resources and advocacy, vital for nurturing local pride and prosperity in a global marketplace.”

PATRICIA BAILEY, DIRECTOR, STRATEGIC ENGAGEMENT
PATHWAYS ALLIANCE





THE CALGARY CHAMBER OF COMMERCE

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calgarychamber.com/membership