



2025 Events Sponsorship

DIVERSE PARTNERSHIP OPPORTUNITIES
TO GROW YOUR COMPANY'S INFLUENCE.

WHY YOU SHOULD PARTNER WITH THE CHAMBER

 **133+ YEARS**  **40+ INDUSTRIES**

 **350,000+ CALGARIANS**
REPRESENTED THROUGH MEMBERSHIP BASE

ABOUT THE CALGARY CHAMBER

The Calgary Chamber of Commerce is an independent, member-founded and funded organization that has been solely dedicated to supporting the business community since 1891.

Chamber members power Calgary, fueling the growth that drives our city and our economy. Together, we make Calgary one of the best places in the world to live and work, and together, we work to ensure Alberta is **the** place to do business: a place abundant with capital, talent and opportunity to drive the economy of today and tomorrow.

Being a Chamber member and partnering with us gives you access to a powerful network of mutual support. And one of the best ways to partner with us and connect with the business community is through our events. We are proud to have an extremely active presence in the business community and offer regularly scheduled events, programming and workshops.

We deliver meaningful experiences, timely and informative content, and a broad network with which to connect and engage. Whether you are looking to build your company's brand and presence, attract your target market, leverage lead development or position yourself as a community leader, the Calgary Chamber is the perfect platform to grow your company's influence in the business community.

We look forward to partnering with you on one or more of our events!



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EVENTS CALENDAR

The Calgary Chamber hosts over 50 events every year to help business leaders meet, develop skills and knowledge, have unforgettable experiences and thrive no matter the hurdles. To see our most up-to-date events schedule, scan the QR code or go to:

[CALGARYCHAMBER.COM/CALENDAR](https://calgarychamber.com/calendar)



EXCLUSIVE SPONSORSHIPS PILLAR PARTNERSHIPS

The Calgary Chamber has been growing our leadership capacity in many strategic areas and we are looking for partners to help us amplify our work throughout the year and to provide mutually beneficial opportunities we can leverage on each others' behalf to strengthen the Calgary business community.

Our Pillar Partnership opportunities will position the Calgary Chamber alongside like-minded organizations that are leaders in a particular space. These are exclusive opportunities that include brand recognition, representation from your organization at our events, real estate on the Chamber website, inclusion in the content we produce and the ability to produce or participate in programming throughout the year.

INCLUSION PILLAR PARTNER | SOLD

Talent is one of the key economic drivers for our city, and through our Inclusion, Diversity, Equity and Accessibility (IDEA) work, the Calgary Chamber is committed to doing our part to ensure everyone can be successful and a full participant in – and beneficiary of – our economic growth and success. Our IDEA Pillar Partner shares our vision for a prosperous and inclusive business community and will be recognized as the presenting sponsor for our annual Inclusion, Diversity, Equity and Accessibility Forum, with the opportunity to provide a panelist to contribute to this discussion. The IDEA Pillar Partner will also support the Chamber in providing 'community tickets' at various Chamber events, helping reduce cost barriers for entrepreneurs and professionals.

TRUTH AND RECONCILIATION PILLAR PARTNER | SOLD

As an organization, we are committed to advancing Truth and Reconciliation. We are working to support Indigenous entrepreneurs and professionals through hosting networking events and capacity-building workshops, and providing access to extensive Chamber offerings and discounts by decreasing the financial barriers to Chamber membership. We are also committed to using our expertise in policy and advocacy to dismantle systemic barriers and increase economic opportunities for Indigenous entrepreneurs, businesses and communities. The Truth and Reconciliation Pillar Partner helps provide Chamber memberships to Indigenous entrepreneurs and includes presenting sponsorship of our annual National Indigenous Peoples' Day Forum, presenting sponsorship for our Indigenous Entrepreneurs and Professionals networking event, and supporting sponsorship at all other reconciliation-focused events hosted throughout the year.

MENTAL HEALTH PILLAR PARTNER | SOLD

Since the COVID-19 pandemic, a spotlight has shone on the importance on mental health in the workplace like never before. The Calgary Chamber is committed to addressing mental health in the workplace by partnering with thought leaders and mental health practitioners to reduce stigma and empower strength. By developing content and hosting events and programming throughout the year to promote the well-being of every Calgarian – including a thought-provoking discussion on National Depression Screening Day, one of our best-attended, most important events of the year – we are committed to delivering our events and creating even more programming in this space, with a partner company alongside us as a leader in the promotion of better mental health at work.

LEADERSHIP PILLAR PARTNER | SOLD

This opportunity is for an organization that pushes for the best from business owners and leaders in Calgary. Our Leadership Pillar Partner will have the opportunity to host a special series educating and promoting effective, impactful leadership to Calgary businesses leaders, both big and small. They will also have exclusive content on our website, produce thought leadership articles for our Pulse newsletter and will have the ability to speak at Chamber events and more.

SMALL BUSINESS PILLAR PARTNER | SOLD

This unique opportunity will allow a business to walk hand-in-hand with the Calgary Chamber in promoting the strength and value of Calgary small businesses. The Small Business Pillar Partner will be the presenting sponsor of Small Business Week, front-and-centre at all our events in October, as well as promoted throughout our Business After Hours series, where small business owners and leaders come to network and build meaningful connections. If you're looking to reach small businesses and celebrate the small business backbone that makes this city great, we want to chat with you.

EXCLUSIVE SPONSORSHIPS PROMOTIONAL PARTNERSHIPS

ROUNDTABLE COFFEE SPONSOR

Each year, the Chamber hosts over a dozen roundtables for business leaders to meet and discuss their concerns and ideas with other executives on industry-specific challenges and political figures from all levels of government. In 2025, we are introducing a Roundtable Coffee Sponsor – a unique opportunity to allow a Calgary business a seat at the table with their organization's brand on display before diverse groups of people.

1 YEAR: \$12,000

2 YEARS: \$20,000



ROOM SPONSORSHIP

In 2023, the Calgary Chamber relocated to a new office in the beautiful Ampersand building in downtown Calgary. With 1,000+ individuals from all levels of business and government meeting in our office each year, we're offering semi-permanent brand recognition through sponsorship of our meeting rooms via mutually agreed upon signage.

OPPORTUNITIES

CHAMBER KITCHEN

1 YEAR: \$6,000 | 2 YEARS: \$10,000

BLUE ROOM | SOLD

1 YEAR: \$8,000 | 2 YEARS: \$14,000

RGO BOARDROOM | SOLD

BOOM COLLABORATION ROOM | SOLD

ORANGE ROOM

1 YEAR: \$3,000 | 2 YEARS: \$5,000

INTERESTED IN PROMOTING YOUR BRAND
IN THE CALGARY CHAMBER HEAD OFFICE?
LET'S CHAT!

SPONSORSHIPS@CALGARYCHAMBER.COM

SIGNATURE EVENT SMALL BUSINESS WEEK

Small businesses bring unique vibrancy and excitement to every corner of Calgary. This full week is dedicated to Calgary’s small- and medium-sized businesses that make up more than 95 per cent of our city’s business community. Throughout the week, we partner with thought leaders to deliver impactful, content-driven events that address challenges and spark ideas, provide support and resources from experts in all fields and create connection opportunities to grow your network. We host Small Business Week to bring the entire business community together, to learn from—and celebrate with—one another.

DATE **OCTOBER 2025**
AUDIENCE **CALGARY BUSINESS COMMUNITY**
ATTENDEES **500+**

THERE ARE OVER A DOZEN SPONSORSHIP OPPORTUNITIES AVAILABLE DURING SMALL BUSINESS WEEK. WANT TO SUPPORT A SPECIFIC EVENT OR HELP US CURATE AN AMAZING EXPERIENCE FOR THE SMALL BUSINESS COMMUNITY?

SPONSORSHIPS@CALGARYCHAMBER.COM



OPPORTUNITY

TITLE SPONSOR | \$50,000 | SOLD

The Title Sponsor of Small Business Week is integral to the success of one of our largest events, in celebration of the entire Calgary business community. You’ll have prime real estate with your logo incorporated into the Small Business Week branding, opportunity to provide input on Small Business Week programming and you’ll help us celebrate the Small Business Awards. This is one of our biggest sponsorship opportunities of the year.

- Exclusive Title Sponsorship on all Small Business Week events in 2025 (Small Business Week presented by *your company*).
- Featured interview on CalgaryChamber.com blog.
- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide three minutes of remarks at each event.
- Opportunity to host an activation at each event.
- Verbal recognition at each event.
- 8 all-access passes for the week to keep or distribute.
- Premium table with brand signage at applicable events(8 seats).
- First right of refusal for Title sponsorship in 2026.

SIGNATURE EVENT SMALL BUSINESS AWARDS GALA

This is the night small business leaders wait for.

Small Business Week caps off with one exciting event: the Small Business Awards Gala. At the Calgary Chamber, we know that small business owners spend most of their time moving their businesses forward, creating jobs and building community. At the Calgary Small Business Awards, we celebrate them, their hard work and their economic contributions. With 24 finalists in 8 distinct categories, this is 1 spectacular event you won't forget.

DATE **OCTOBER 2025** AUDIENCE **CALGARY BUSINESS COMMUNITY** ATTENDEES **300+**

AWARDS

- SMALL BUSINESS OF THE YEAR AWARD | **SOLD**
- EMERGING GROWTH AWARD | **SOLD**
- INCLUSION AWARD | **SOLD**
- COMMUNITY CHAMPION AWARD | **SOLD**
- PEOPLE'S CHOICE AWARD | \$7,500
- INNOVATION AWARD | **SOLD**
- INDIGENOUS ENTREPRENEURSHIP AWARD | **SOLD**
- SOCIAL ENTREPRENEURSHIP AWARD | **SOLD**

OPPORTUNITIES

RECEPTION SPONSOR
\$10,000 | 1 AVAILABLE

WINE SPONSOR
\$7,500 | 1 AVAILABLE

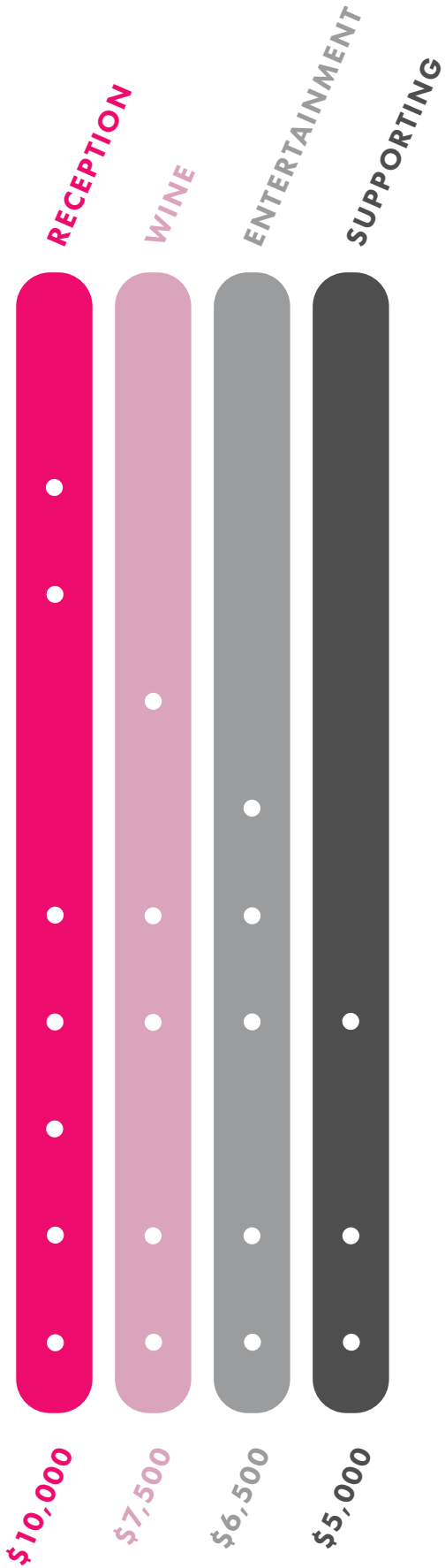
ENTERTAINMENT SPONSOR
\$6,500 | 1 AVAILABLE

SUPPORTING SPONSOR
\$5,000 | UNLIMITED

GALA SPONSORSHIP

- CUSTOM DRINK TICKET WITH YOUR LOGO
- OPPORTUNITY TO DISPLAY SIGNAGE AT RECEPTION
- LOGO ON WINE BOTTLES (2 BOTTLES PER TABLE)
- OPPORTUNITY TO DISPLAY SIGNAGE NEAR STAGE
- ONE JUDGING OPPORTUNITY
- TABLE (8 SEATS)
- BRAND FEATURED IN OUR PULSE NEWSLETTER
- BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP AND SIGNAGE ON-SITE AT THE EVENT
- VERBAL RECOGNITION AT EVENT

INVESTMENT:



SIGNATURE EVENT CHAMBER FEST

Chamber Fest is a massive party that brings together hundreds of people to celebrate our members and the Calgary business community. We invite dozens of partners to engage with interactive stations to showcase brands from across the city and create a memorable experience like only the Chamber can. Attendees connect with one another while enjoying live entertainment, delicious food and great company on a warm spring evening.

OPPORTUNITIES

PRESENTING SPONSOR | \$20,000 | 1 AVAILABLE

Chamber Fest’s Presenting Sponsor is a steadfast partner of the Calgary Chamber, and a fierce supporter of the Calgary business community. Your support will make this event shine and will provide you with the opportunity to showcase your business and brand to a large audience.

ACTIVATION SPONSOR | \$7,500 | UNLIMITED

As an Activation Sponsor, you will play a key role in the overall experience at Chamber Fest. With a guaranteed opportunity to host an activation at the event, you will showcase your brand through interactive displays, samples and giveaways.

SUPPORTING SPONSOR | \$5,000 | UNLIMITED

Supporting Sponsors will play a key role in making Chamber Fest accessible to as many Calgary businesses and leaders as possible. With prominent brand recognition throughout the event and event materials, your support will shine at the Chamber’s best attended event of the year!

DATE **JUNE 2025**
AUDIENCE **CALGARY BUSINESS COMMUNITY**
ATTENDEES **400+**



EXCLUSIVE PRESENTING SPONSORSHIP (CHAMBER FEST PRESENTED BY YOUR COMPANY)

FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2026

FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG

OPPORTUNITY TO ADVERTISE IN PREFERRED MEDIUM AT EVENT

GUARANTEED TICKETS TO THE EVENT

OPPORTUNITY TO HOST AN ACTIVATION AT THE EVENT

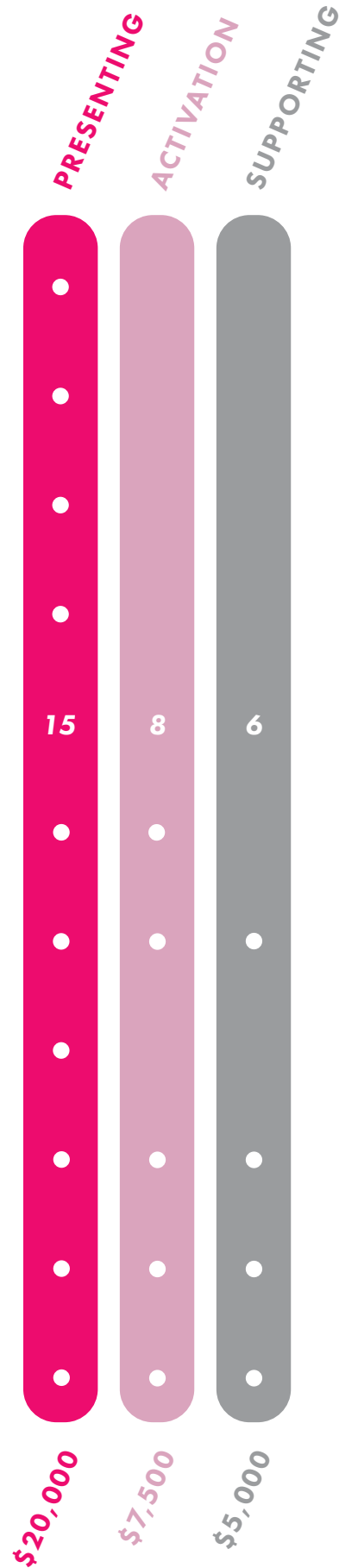
BRAND FEATURED ON MARKETING MATERIALS AND EVENT WEBPAGE

BRAND FEATURED IN OUR PULSE NEWSLETTER

BRAND FEATURED IN THE POST-EVENT RECAP

BRAND FEATURED ON SIGNAGE ON-SITE AT THE EVENT

VERBAL RECOGNITION AT THE EVENT



SIGNATURE EVENT CALGARY CHAMBER STAMPEDE PARTY

It doesn't get more iconic than the Calgary Stampede.

Join us in 2025 for our newest Signature Chamber event and help us celebrate the Calgary Stampede in style. It's time to dust off those boots, don your favourite western attire and unleash your inner cowboy or cowgirl at the most exciting party of the season!

This exclusive event will bring together business leaders, community builders, government and stakeholders from across the country to celebrate the greatest outdoor show on Earth. Live country music, delicious Stampede food and unparalleled networking opportunities will await sponsors and guests.

Kick off your cowboy boots and enjoy the excitement of Stampede while the Chamber team takes care of the logistics and overall experience. Sponsors will have the opportunity to contribute to the guest list, prominently feature their brand and play a leading role during one of Calgary's busiest weeks for business development and stakeholder relations.

Yahoo!

DATE **JULY 2025**
AUDIENCE **CALGARY BUSINESS COMMUNITY**
ATTENDEES **400+**

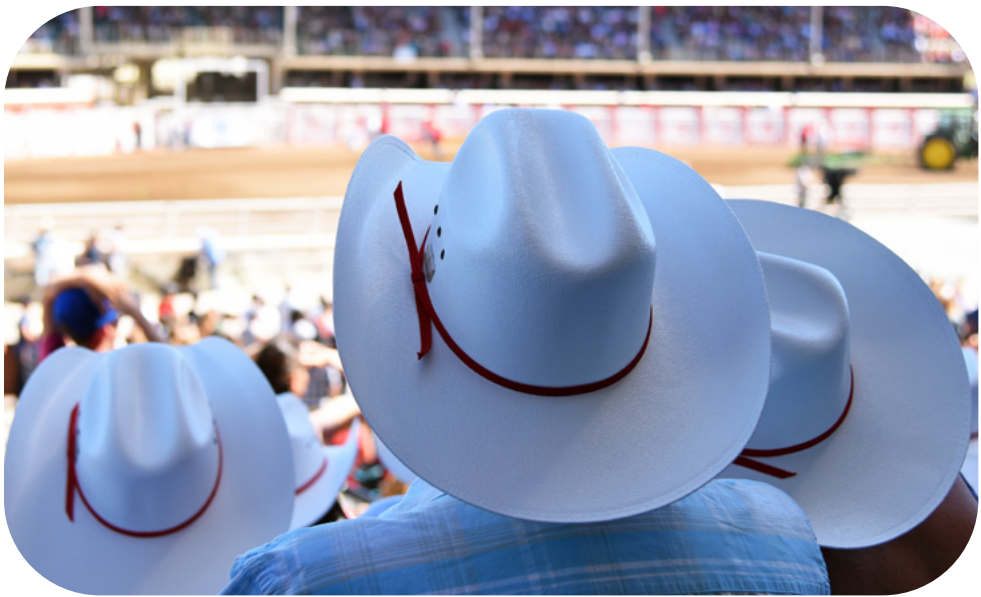
OPPORTUNITIES

PRESENTING SPONSOR | \$50,000 | SOLD

- 30 guaranteed tickets to the event.
- Opportunity to have a banner displayed at the event.
- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Verbal recognition at the event.

SUPPORTING SPONSOR | \$10,000 | UNLIMITED

- 15 guaranteed tickets to the event.
- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Verbal recognition at the event.



"The Calgary Chamber of Commerce Stampede event perfectly exemplifies the other side of Stampede: business, networking and interaction with representatives of all levels of government, business and commerce. It's a must-attend for anyone looking to make connections, grow their network and open doors that usually may not be available to them. The energy of the event in 2024 was incredible."

Rick Andison, Director, Business Development
Bird Construction



SIGNATURE EVENTS

CHAMBER CHARITY CLASSIC

The Chamber Charity Classic golf tournament is a sell-out event that brings the business community together for some outdoor fun, sincere networking and exciting competition on the links. We work with dozens of partners for this event to provide guests with a memorable experience from beginning to end, with the opportunity to connect with colleagues and expand their networks. Most importantly, a portion of the proceeds from this event goes to a charity selected by the Calgary Chamber in consultation with the Presenting Sponsor.

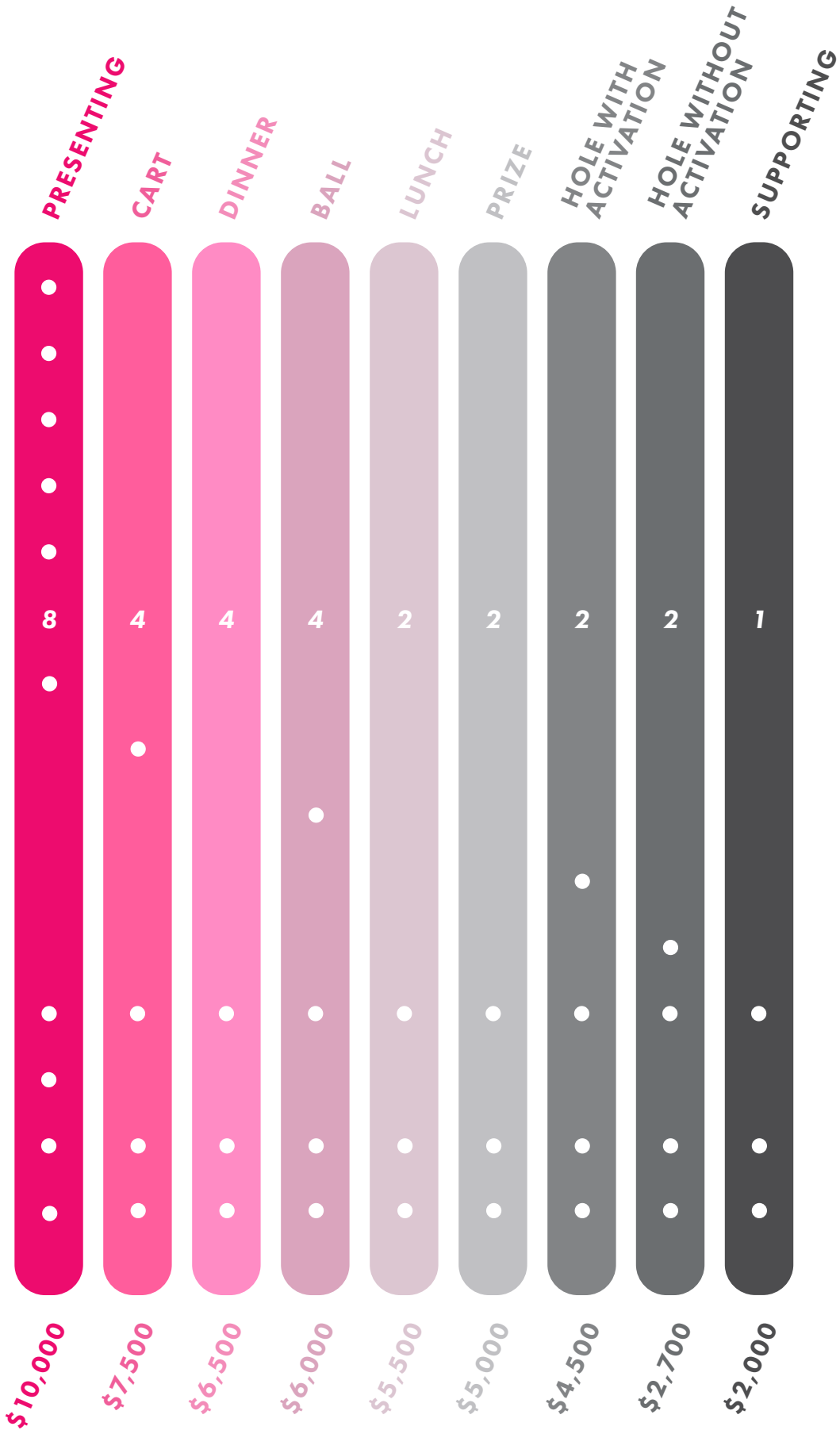
DATE **AUGUST 2025** AUDIENCE **CALGARY BUSINESS COMMUNITY** ATTENDEES **150+**

OPPORTUNITIES

- PRESENTING SPONSOR | \$10,000 | 1 AVAILABLE
- CART SPONSOR | \$7,500 | 1 AVAILABLE
- DINNER SPONSOR | \$6,500 | 1 AVAILABLE
- BALL SPONSOR | \$6,000 | SOLD
- LUNCH SPONSOR | \$5,500 | 1 AVAILABLE
- PRIZE SPONSOR | \$5,000 | 2 AVAILABLE
- HOLE SPONSOR w/ ACTIVATION | \$4,500 | 6 AVAILABLE
- HOLE SPONSOR w/o ACTIVATION | \$2,700 | 8 AVAILABLE
- SUPPORTING SPONSOR | \$2,000 | 6 AVAILABLE



- EXCLUSIVE PRESENTING SPONSORSHIP (CHAMBER CLASSIC PRESENTED BY YOUR COMPANY)
- FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2026
- FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG
- OPPORTUNITY TO PROVIDE TWO MINUTES OF REMARKS AT DINNER
- CUSTOM AD IN PRE AND POST-EVENT MAILERS
- PLAYER TICKETS INCLUDED
- ABILITY TO HOST AN ACTIVATION AT REGISTRATION AND LUNCH
- LOGO ON GOLF CART SIGNAGE
- LOGO ON GOLF BALLS
- ACTIVATION AT ONE HOLE
- LOGO ON HOLE
- ITEM IN SWAG BAGS
- BRAND FEATURED IN OUR PULSE NEWSLETTER
- VERBAL RECOGNITION AT THE EVENT
- BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP AND SIGNAGE ON-SITE AT THE EVENT



INVESTMENT:

SERIES EVENTS ALBERTA NEXT

Alberta Next is your inside look into the core of Calgary and Alberta’s economy. Focusing on key sectors including Agribusiness, Energy and Environment, and Transportation and Logistics, Alberta Next brings experienced stakeholders and thought leaders together to talk about the most pressing challenges facing our business community and why Alberta is uniquely positioned to lead Canada in innovation and investment across these industries.

DATE **3 IN 2025**
AUDIENCE **BUSINESS AND GOVERNMENT LEADERS**
ATTENDEES **200+ PER EVENT**

OPPORTUNITIES

- PRESENTING SPONSOR**
\$20,000 | 1 AVAILABLE PER EVENT
- THANKING SPONSOR**
\$12,000 | 1 AVAILABLE PER EVENT
- RECEPTION SPONSOR**
\$8,000 | 1 AVAILABLE PER EVENT
- SUPPORTING SPONSOR**
\$5,000 | 12 AVAILABLE PER EVENT
- VIP TABLE**
\$2,500 | 6 AVAILABLE PER EVENT
- STUDENT TABLE**
\$1,200 | 6 AVAILABLE PER EVENT

AGRIBUSINESS

More than home to the Calgary Stampede, Calgary has played a significant role in the agricultural sector. Calgary and Alberta’s leadership in agriculture is a testament to its fertile land, diverse crop production and dedication to sustainable farming practices, technology development and innovation in the sector. We play a pivotal role in local and global food production, underlining our province’s significance in the Canadian agriculture industry.

This event will focus on key challenges and priorities in this sector, including rural decline and talent and labour shortages, volatility in the markets and global trade uncertainties, and innovation and technology supporting sustainable practices and food security.

ENERGY AND ENVIRONMENT

Alberta’s storied legacy as a global energy pioneer continues to evolve, solidifying its role as a leader in the ongoing energy transition. Nestled in the heart of this transformation, Calgary stands as a testament to groundbreaking cleantech innovations, fostering unparalleled industry collaboration and drawing substantial investment. It proudly hosts Canada’s energy sector, propelling the frontiers of technology development in clean energy, renewable resources and carbon capture and storage (CCS).

Join us and key industry stakeholders as we delve into the synergy of the circular economy and decarbonization and explore how this dynamic interplay diminishes emissions tied to resource extraction, manufacturing and waste management. Additionally, we will learn more about Alberta’s pivotal role in environmental stewardship, sustainability and clean technology development that continues to position our province as a leader in energy transition across the globe.

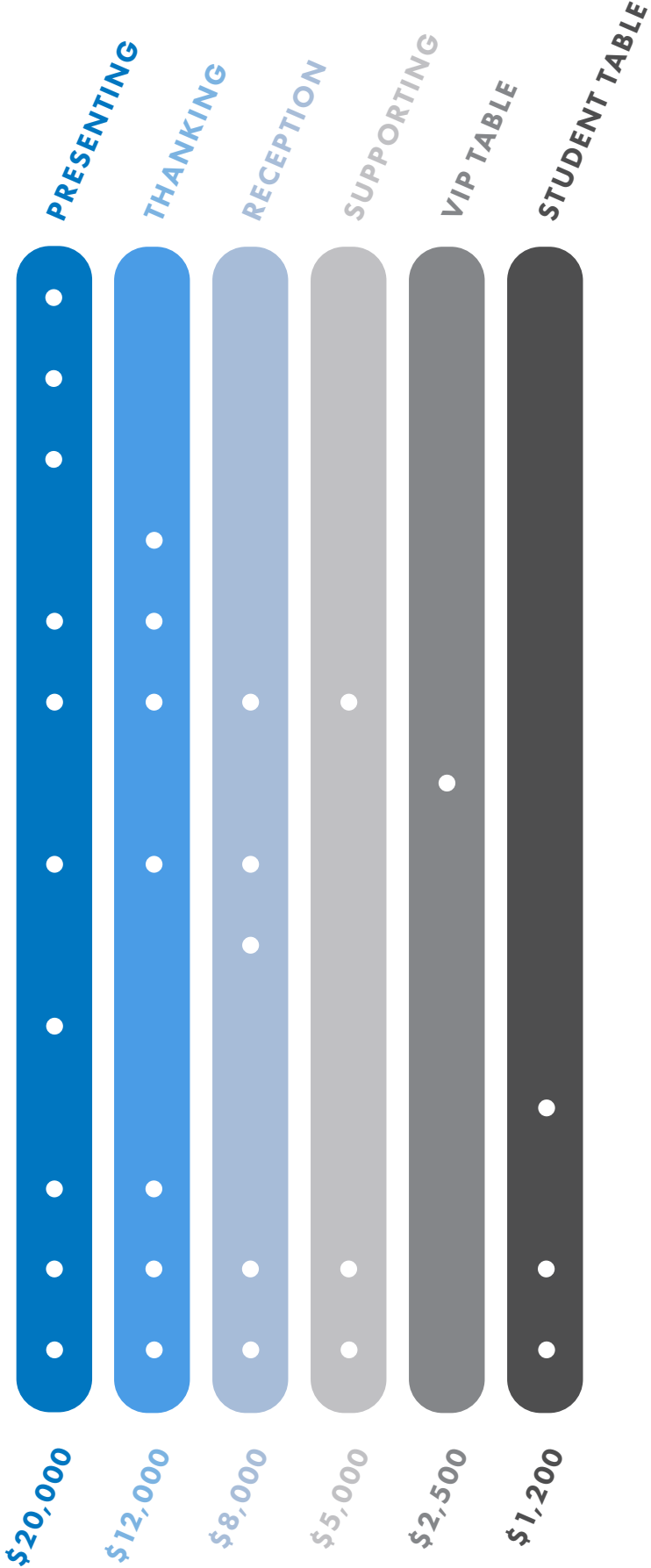
TRANSPORTATION AND LOGISTICS

Calgary has quickly emerged as a global transportation and logistics hub, strategically positioned in the centre of North America, connecting millions of consumers locally and internationally each day and providing easy access to both domestic and international markets. Planes, trains, automobiles and a robust pipeline network makes Calgary a global trading centre. Alberta also has some of the most business-friendly policies and regulations, attracting transportation and logistics companies, leading to the establishment of major distribution centres, warehousing facilities and logistics operations.

This event will explore advancements in this sector, including technological innovations to support sustainability goals and the need for greater efficiency, and what the future looks like for organizations needing to deliver people, goods and services faster and more frequently.

- FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2026
- FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG
- OPPORTUNITY TO PROVIDE TWO MINUTES OF OPENING REMARKS
- OPPORTUNITY TO PROVIDE TWO MINUTES OF CLOSING REMARKS
- ONE SEAT AT THE HEAD TABLE FOR A SENIOR EXECUTIVE
- PREMIUM TABLE (8 SEATS) WITH BRAND SIGNAGE
- PREMIUM TABLE (8 SEATS)
- OPPORTUNITY TO PROVIDE ONE COMPANY-PRODUCED BLOG POST TO BE HOSTED ON CALGARYCHAMBER.COM
- BRANDED DRINK TICKETS
- BRAND FEATURED IN OUR PULSE NEWSLETTER
- TWO EVENT TICKETS FOR SPONSOR USE – 6 TICKETS PROVIDED TO STUDENTS
- OPPORTUNITY TO PROVIDE COMPANY MATERIALS TO ATTENDEES
- VERBAL RECOGNITION AT THE EVENT
- BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP AND SIGNAGE ON-SITE AT THE EVENT

INVESTMENT:



SERIES EVENTS CONFLUENCE YYC

Confluence YYC is a series that is one part networking, one part knowledge download from a panel of subject matter experts. These events focus on helping build meaningful connections through structured networking, paired with an intimate conversation where guests get the inside scoop on topics integral to their businesses.

DATES 4 IN 2025 AUDIENCE CALGARY BUSINESS COMMUNITY ATTENDEES 50+ PER EVENT

OPPORTUNITIES

SERIES SPONSOR \$24,000 | SOLD

The Confluence YYC Series Sponsor wants to bolster the Calgary business community, helping build a resource for hundreds of business owners and leaders. The Series Sponsor will receive:

- Exclusive Series sponsorship on every Confluence YYC event in 2025 (Confluence YYC presented by your company)
- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide input into topics/panelists.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to display branded banner at registration.
- Verbal recognition at each event.
- 6 tickets to each event.
- Opportunity to provide one company-produced blog post to be hosted on CalgaryChamber.com.
- First right of refusal for Series sponsorship in 2026.

THANKING SPONSOR \$3,000 | 1 AVAILABLE PER EVENT

Confluence YYC's Thanking Sponsors have the chance to speak to business leaders, and receive:

- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Opportunity to provide two minutes of remarks at the end of the event.
- Verbal recognition at the event.
- 4 tickets to the event.

SUPPORTING SPONSOR \$2,400 | 3 AVAILABLE PER EVENT

Supporting sponsorships complement our events with significant brand presence and networking opportunities, including:

- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Verbal recognition at the event.
- 2 tickets to the event.

SERIES EVENTS BUSINESS AFTER HOURS

Want to meet others from across every sector of the Calgary business community? The Business After Hours series focuses on providing intimate, informal networking evenings for business owners, leaders, operators and professionals at Chamber member venues. The Chamber partners to offer engaging experiences, giving attendees fun, interactive settings to discuss common goals, challenges and wins with other guests. Partnering with the Chamber on Business After Hours places your company front-and-centre with a diverse array of individuals from every quadrant of the city.



"The conversations, networking and shared experiences have not only enriched my professional journey but have also fostered lasting relationships within our vibrant community."

Danijel Slisko, CEO, Cerco Design

DATES 9 IN 2025
AUDIENCE CALGARY BUSINESS COMMUNITY
ATTENDEES 75+ PER EVENT

OPPORTUNITIES

SERIES SPONSOR | \$20,000 | SOLD

The Business After Hours Series Sponsor is a champion for the Calgary business community, lifting up a series that truly brings together companies from all corners of the city. The Series sponsor will receive:

- Exclusive series sponsorship on every Business After Hours event in 2025 (Business After Hours presented by your company)
- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to host an activation at each event.
- Verbal recognition at each event.
- 10 tickets to each event.
- First right of refusal for Series sponsorship in 2026.

SUPPORTING SPONSOR \$1,500 | 5 AVAILABLE PER EVENT

Supporting sponsorship is a great way to amplify your organization to some of our most engaged members. Signing on as a Supporting Sponsor for one or more editions of Business After Hours provides:

- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Opportunity to host an activation at each event.
- Verbal recognition at the event.
- 6 tickets to the event.

SERIES EVENTS MEMBER WORKSHOPS



Our Member Workshop Series covers topics relevant to business owners and operators. Join us to gain information to help grow your marketing efforts, set a business up for financial success and even how to further engage with the Calgary Chamber and make the most of your membership. These workshops provide you with information you can bring back to your business to help you and your team thrive.

DATES 8+ IN 2025
AUDIENCE CALGARY CHAMBER MEMBERS
ATTENDEES 10-20+

OPPORTUNITY

SERIES SPONSOR | \$5,000 | 1 AVAILABLE

This Series sponsorship is an opportunity to reach business owners while they gain valuable skills in an intimate setting, and will receive:

- Exclusive Series sponsorship on every Member Workshop event in 2025 (Member workshops presented by your company).
- Brand featured on marketing materials, event webpage, post-event recap and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to display branded banner on-site.
- Opportunity to provide input into topics/panelists.
- Verbal recognition at each event.
- Opportunity to provide one company-produced blog post to be hosted on CalgaryChamber.com.
- First right of refusal for Series sponsorship in 2026.

SERIES EVENTS BUILDERS AND LEADERS

As the Calgary Chamber, we help connect businesses with government, ensuring public policy reflects the needs and priorities of our business community. Builders and Leaders are reception style events, that host municipal, provincial or federal decision-makers. These events create opportunities for our member community – from established business leaders to entrepreneurs building their ventures – to share creative ideas with elected officials and collaborate to build a strong, resilient and forward-looking Calgary that is positioned for the economy of today and tomorrow.

DATES *THROUGHOUT 2025* **AUDIENCE** *BUSINESS AND GOVERNMENT LEADERS* **ATTENDEES** *75+*

INTERESTED IN SPONSORING A BUILDERS AND LEADERS EVENT? REACH OUT ANY TIME.
SPONSORSHIPS@CALGARYCHAMBER.COM



NOTABLE SPEAKERS COMMUNITY ENGAGEMENT FORUMS

Community Engagement Forums are unique standalone events that address real issues that impact not only the business community but our city as a whole. We invite leaders and subject matter experts to discuss strategies and give guests tangible takeaways and insights.

TALKING ABOUT MENTAL HEALTH

May 2025 – Mental health affects everyone in our community in different ways and can be difficult to navigate. This panel discussion will explore shared experiences and address the available supports and resources to help break down barriers and normalize a much-needed open dialogue about mental health.

NATIONAL INDIGENOUS PEOPLES DAY

June 2025 – Join us in June to acknowledge and celebrate National Indigenous Peoples Day. It will be an opportunity to learn more about the rich and diverse cultures, voices, experiences and histories of our First Nations, Inuit and Métis peoples, as well as understanding our collective responsibility to advance the recommendations of the Truth and Reconciliation Commission.

ONE STEP BETTER: NATIONAL DEPRESSION SCREENING DAY

October 2025 – Following one of our most impactful events of 2024, this October—in partnership with the Calgary Counselling Centre—the Chamber is shining a light on mental health and depression by participating in National Depression Screening Day and hosting a unique panel discussing how mental health impacts our businesses and what supports need to be in place to ensure employers and employees can maintain their mental health.

DATES 3 IN 2025
AUDIENCE CALGARY BUSINESS COMMUNITY
ATTENDEES 75+ PER EVENT

OPPORTUNITIES

PRESENTING SPONSOR
\$10,000 | 1 AVAILABLE PER EVENT

THANKING SPONSOR
\$7,500 | 1 AVAILABLE PER EVENT

SUPPORTING SPONSOR
\$4,000 | 1 AVAILABLE PER EVENT

VIP TABLE
\$2,500 | 3 AVAILABLE PER EVENT

STUDENT TABLE
\$1,200 | 6 AVAILABLE PER EVENT

EXCLUSIVE PRESENTING SPONSORSHIP
(FORUM PRESENTED BY YOUR COMPANY)

FIRST RIGHT OF REFUSAL FOR PRESENTING SPONSORSHIP IN 2026

FEATURED INTERVIEW ON
CALGARYCHAMBER.COM BLOG

OPPORTUNITY TO PROVIDE INPUT INTO
TOPICS/PANELISTS

OPPORTUNITY TO PROVIDE THREE MINUTES
OF OPENING REMARKS

OPPORTUNITY TO PROVIDE TWO MINUTES
OF CLOSING REMARKS

PREMIUM TABLE (8 SEATS) WITH BRAND
SIGNAGE

PREMIUM TABLE (8 SEATS)

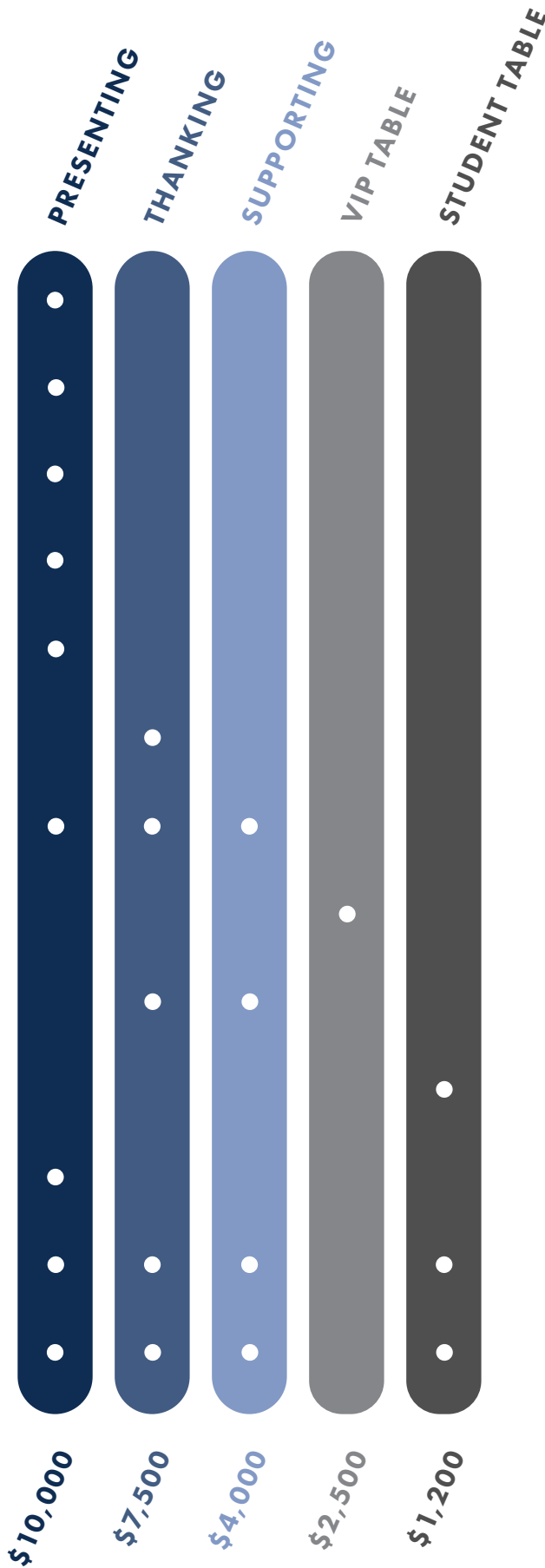
OPPORTUNITY TO PROVIDE ONE COMPANY-
PRODUCED BLOG POST TO BE HOSTED ON
CALGARYCHAMBER.COM

TWO TICKETS FOR SPONSOR USE - 6 TICKETS
PRODIDED TO STUDENTS

BRAND FEATURED IN OUR PULSE NEWSLETTER

VERBAL RECOGNITION AT THE EVENT

BRAND FEATURED ON MARKETING MATERIALS,
EVENT WEBPAGE, POST-EVENT RECAP AND
SIGNAGE ON-SITE AT THE EVENT.



NOTABLE SPEAKERS POLITICAL KEYNOTES

Political keynotes and fireside chats are important opportunities for the business community to hear directly from government leaders who shape the landscape of public policy, impacting businesses across all sectors. From property tax to climate change, government budgets to economic diversification, the Chamber brings government to you so you can hear about their direction firsthand and ask the questions keeping you up at night.

In 2024, the Chamber was pleased to host many key leaders, including Premier Smith, Mayor Gondek and several ministers, bringing together over 1,800 attendees at political keynotes through the year.



DATES THROUGHOUT 2025
AUDIENCE BUSINESS AND GOVERNMENT LEADERS
ATTENDEES 200-600

INTERESTED IN SPONSORING A POLITICAL SPEAKER? REACH OUT ANY TIME.
SPONSORSHIPS@CALGARYCHAMBER.COM



NOTABLE SPEAKERS CORNERSTONE BUSINESS LEADERS

The Calgary Chamber works directly with our partners to meet their unique vision and needs in our Cornerstone Business Leaders speaker series. For businesses looking to prominently position their executive leadership before key stakeholders across many industries eager to hear from them, for those wanting to engage a specific or niche audience, and for organizations wanting support securing a distinguished keynote speaker, the Calgary Chamber can work with you to deliver the content that conveys your organization’s unique advantage and supports the growth and strength of a resilient business community.

INTERESTED IN PARTNERING WITH THE CHAMBER TO HOST A CORNERSTONE BUSINESS LEADER EVENT? CUSTOMIZABLE SPONSORSHIP PACKAGES ARE AVAILABLE. LET’S CONNECT.

SPONSORSHIPS@CALGARYCHAMBER.COM

DATES THROUGHOUT 2025
AUDIENCE CALGARY BUSINESS COMMUNITY
ATTENDEES 100+



CALGARY CHAMBER MEMBERSHIP

Customized membership for every business and every Calgarian.

Being a part of the Chamber brings real impact and access to a vibrant, diverse network of committed business leaders. Through inclusivity, connection, knowledge and advocacy, we support our members as they create impact and shape the future. Together, we can strengthen the power and resiliency of Calgary’s business community.

Not a Calgary Chamber Member? Join us!



BUILD | \$750 PER YEAR
FOR EARLY-STAGE COMPANIES LOOKING TO GROW.

CONNECT | \$2,000 PER YEAR
FOR BUSINESSES WANTING TO EXPAND THEIR NETWORKS.

ACCELERATE | \$5,500 PER YEAR
FOR HIGH-GROWTH, SCALING ENTERPRISE.

CHAMPION | \$10,000 PER YEAR
FOR LEADERS IN THE BUSINESS COMMUNITY.

PRESTIGE | \$25,000 PER YEAR
FOR ADVOCATES PROPELLING THE CALGARY ECOSYSTEM.

PURPOSE | \$50,000 PER YEAR
FOR STAPLES OF THE CALGARY BUSINESS COMMUNITY.

STUDENT | \$50 PER YEAR
FOR YOUNG LEADERS BEING INTRODUCED TO THE CHAMBER.

INDIVIDUAL | \$500 PER YEAR
FOR SOLE PROPRIETORS, INCORPORATED INDIVIDUALS,
CONTRACTORS AND INDIVIDUAL EMPLOYEES.

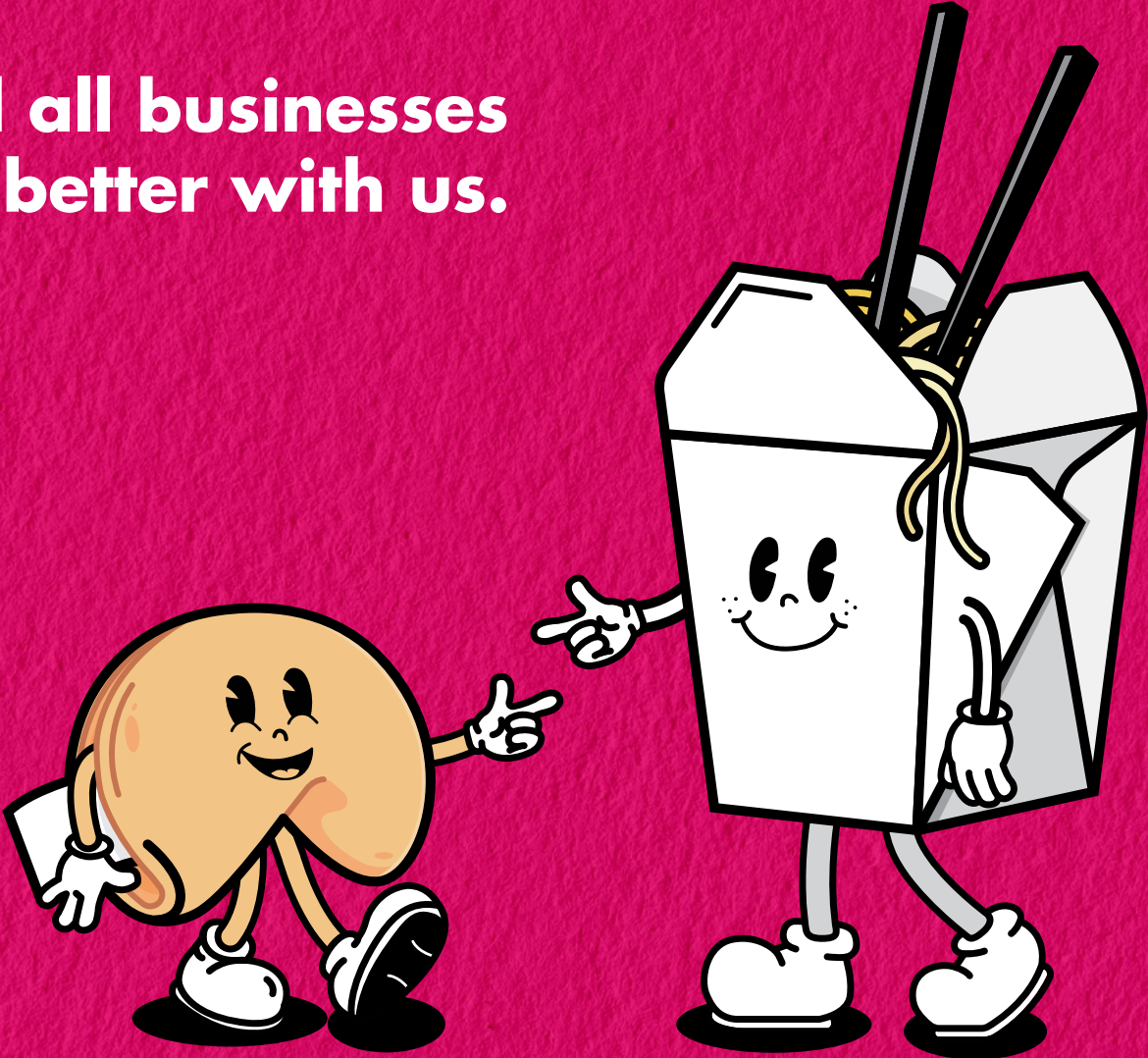
STARTUP | \$500 PER YEAR
FOR ENTREPRENEURS AND EARLY-STAGE STARTUPS.

Registered charities and Alberta-based non-profits can select any membership level and receive a 15% discount off the membership rate.

INTERESTED IN JOINING THE CHAMBER COMMUNITY? THE PROCESS IS SIMPLE: HEAD TO WWW.CALGARYCHAMBER.COM/MEMBERSHIP TO LEARN MORE OR CONTACT MEMBERSHIP@CALGARYCHAMBER.COM.

Some things are just better together.

And all businesses are better with us.



Learn more about the Calgary Chamber’s inclusive membership model that has a level for every business and every Calgarian.



**WANT TO SPONSOR AN EVENT?
LET'S CONNECT.**

SPONSORSHIPS@CALGARYCHAMBER.COM



THE CALGARY CHAMBER OF COMMERCE

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